

## Minutes of Arts Morin Heights General Meeting

October 19, 2013

St. Eugene

Members Present: Joan Beauregard, Jules Beauregard, Monique Bélisle, Carol Blackburn-MacDonald, Sandy Cytrynbaum, Ginette Fontaine, Andrée Gauthier-Schmekel, Arthur Gervais, Joanne Hayes, Judy Lazarus, Sylvie Plourdre-Molson, Louise Porter, Judy Rogers, Nicole Rozon-Villemare, Joan Scott, Patrick Tard, Michel Véronneau, Alexina Wiegand

Members Absent: Ilania Abileah, Frank Alfonso, Joanne Bolduc, Jean Cousineau, Philippe Daigneault, Glenna Hugstedt, Ginette Mayer, David Roffey, Maria Teresa Ronca, Karen Savage.

Non Member Present: Céline Gratton (Treasurer)

Opening of Meeting:

Joan greeted members and called the meeting to order.

Throughout the meeting Ginette Fontaine and/or Monique Bélisle presented the same information in French.

### Results of 2013

#### 1. Financial Statement and Comments

See attached financial report provided by Céline Gratton.

Céline presented a complete and comprehensive analysis of the statistics regarding the 2013 summer exhibit.

- a) Of total visitors: 75% during the first week, 25% during the second week. 16% during the vernissage.
- b) Of total sales: 62% during the first week, 38% during the second week. (Excluding the sale of Andrée, the split was closer to 70%/30%.) 21% during the vernissage. New members generated 30% of sales.
- c) Number of art works sold: App. 140 sold; 73 -5 x 5s and 65 other pieces. Joan Scott sold 20 pieces of pottery. Excluding the pottery, on average each artist sold 2 pieces of art work.

- d) Looking at total revenue from the sale of art work (not including 5 x 5s) the average sale price was under \$200.
- e) Those artists who made some change in either their format, size, or technique tended to generate more sales.

## 2. Journées de la Culture

M Christian St. Pierre, principal of Morin Heights Elementary School, requested AMH participation for the first stage of the school project for Friday September 27. Andrée Schmekel, Monique Bélisle, and Judy Lazarus represented AMH. There were two representatives from the Town of Morin Heights as well as Tara Kirkpatrick, photographer for "The Review" for the event at the school.

Once the next phase is planned, AMH will contact members with the details. There is a kindergarten art project planned for early 2014. AMH will contact members with the details.

## Outstanding Business

### 1. Standards for exhibiting works previously shown

It was decided that works that are at least 3 years or older can be exhibited again, as long as the majority of the works are "new" pieces.

## Proposal

### 1. 2012 Waivers

A motion to destroy the waivers from the summer exhibit 2012 was proposed by Judy Rogers and seconded by Michel Veronneau. Motion was passed.

## Survey Results

A quick break was taken so that members could review the survey results. Please note that when planning for the summer exhibit of 2014 comments from the survey will be taken into consideration.

1. The summer exhibit will return to a 10 day show; Friday to the following week Sunday.

### 2. Hours

The daily hours will be shortened to 11:00am-either 4:00 or 5:00pm.

### 3. Vernissage

The choice of day for the vernissage was evenly split between the Friday and Saturday. AMH Board will discuss the matter and make a decision based on the comments made in the survey and at the meeting.

### 4. Demonstrations

Although the demonstrations were enjoyed, not many artists volunteered to give one in 2014. Since this was the first year, it is hoped that public attendance will increase next year as the public will expect to see demonstrations again. AMH Board will discuss ways to increase advertising. Other suggestions to add to the comments: a children's afternoon of art, videos of artists at work, artists painting on site especially on Farmer's Market on Fridays.

### 5. Prize for Artist Choice and/or Public Choice

The members were split as to which Prize to present at the 2014 summer exhibit. AMH Board will discuss the comments and make a decision.

### 6. Exhibit Space

The inclusion of large format pieces was much in favour. AMH Board will make accommodations for including large format works for 2014.

### 7. Library Shows for 2014

AMH will continue to reserve exhibit space at the library. The art works will be displayed all month, but the artists will be in attendance for 2 weekends/month only.

### 8. Discussion of artwork and/or creative process

Most members did not wish to participate.

## 2014 Season

1. Date of 2014 summer exhibit will be July 25-August 3 2014.
2. Member dues remain unchanged: \$70 for exhibiting member, \$50 for non-exhibiting member.
3. Library activities will be decided by AMH Board based on previous comments and discussions.
4. Budget 2014 will be built by early January 2014. Items to for consideration: increase advertizing, improve lighting over panels, brochure, signage, vernissage.

## 2014 Key Dates

Please note that all artists should update their AMH webpage on a regular basis. Send photos of your artwork to Murray and he will update your page.

1. January 31 is the deadline for members to commit to summer exhibit 2014, including payment of dues.
2. January 31 is the deadline for new member applications.
3. February 28 is the deadline for showing members to provide or update their artist photograph as well as their piece of art work for the brochure.
4. April 12 AMH General Meeting. Place of meeting TBA.
5. June 14 AMH General Meeting for Summer Exhibit. Place of meeting TBA.
6. July 25-August 3 Summer Exposition
7. April, May, June, October library shows.

#### Varia

1. AMH members are welcome to paint every Friday from 9:00 am-3:00pm in the CLSC room of St. Eugene. Bring your supplies, a drop cloth for the floor and the table, snacks and drinks. We have this space until mid December.
2. Ginette Fontaine and Monique Bélisle have a show in Montreal at gallery "du Geste". The exhibit runs from November 9-15. The vernissage will be Saturday November 9 from 2-4pm. "du Geste" is at the corner of Park and Beaubien.

Next General Meeting April 12 2014. Place TBA